



We were contacted by a group of landlords who were finding it challenging to identify property where the numbers worked and the location was reliable.

1. Research the existing property portals and identify the features which were beneficial to finding the right property.

We compiled a report on the 5 major online property portals and identified their key strengths and weaknesses and how we could improve upon their system and resolve any weaknesses.

2. Develop a new application that works with the property portals to make the most beneficial features easy to use and repeatable so that a property search could be scaled out.

We created a new shortlist system that allows for multiple shortlists to be created that are then populated with properties matching the criteria set out in relation to each shortlist.

The system collated data from various property portals along with other third party systems to provide a complete picture of the properties shortlisted.

An easy to review list of properties is then presented with the key figures required to determine if the investment is sound.

The unique software saves time not having to scour various property portals and removes duplicates so that less time is spent sifting through the housing stock, allowing more time to be spent analysing the properties shortlisted.

3. Automatically generating investor packs with all the information gathered that is required to allow investors to make an informed decisions on whether to invest.

Each pack is consistently generated to the requirement of each investor, so that each investor gets an unbiased view of the landscape, allowing them to quickly decide on whether to invest, and ensuring they can be confident in the information provided.

The overall experience saves months of work for both the landlords and investors, allowing the time to be spent growing the companies in other areas.